

CHOCOLATE

Fantasy Ball

THURSDAY, FEBRUARY 11, 2021

a House Party for Families

COVID-19 doesn't stop tiny babies from being born prematurely, children from being critically ill or parents learning their child has cancer or needs a transplant. When this happens, kids need their mom and dad at their hospital bedside. That's how you can help – by making sure mom and dad have a place to stay near the hospital at the Ronald McDonald House.

While we may not be able to celebrate Chocolate Fantasy Ball in 2021, as we have for 18 years, your help is needed now more than ever.

The PIVOT!

We are creating a magical night for parents staying at the Ronald McDonald House on Thursday, February 11, 2021

Two-time Diamond Chef winner, Executive Chef, and owner of Capers in Little Rock, Mary Beth Ringgold will create a special gala-worthy dinner for them that night. They will also be treated to gourmet chocolates, music, lighting, flowers, and beautiful linens – everything you have experienced at Chocolate Fantasy Ball.

Via Facebook Live that evening you will have a behind-the-scenes tour of the Ronald McDonald House, meet the families, and see first-hand why your donations matter.

We will have incredible silent auction items (via mobile bidding) and our special raffle featuring jewelry from Sissy's Log Cabin (buy your tickets now). You'll also have chances to win door prizes throughout the evening just for watching!

Chocolate Fantasy Ball 2020 raises nearly 30% of our annual operating expenses. Your support is crucial to continue providing families with a safe place to stay near their hospitalized child.



**Ronald McDonald
House Charities®**
Arkansas

Your gift provides a "home-away-from-home" for families whose child has been sent to Little Rock for life-saving medical care. Questions? Monika 501-978-3118 or MONIKA@RMHCARKANSAS.ORG

CHOCOLATE Fantasy Ball

SPONSORSHIP OPPORTUNITIES

Your contribution **DIRECTLY** impacts families with children admitted to Arkansas Children's Hospital, Baptist Health and, UAMS; and allows parents to be present while their child receives life-saving medical care.

\$10,000 EXCLUSIVES (ONE OF EACH)

Each Exclusive Sponsorship represents 100 nights for families to stay at the Ronald McDonald House

When a sick child must be treated in Little Rock they need their mom and dad at their bedside. Without your support to provide nights for parents, their options are few - their car, hospital waiting room, or worse, not being present with their child for painful or scary treatments.

Your sponsorship gives families 100 nights together.

Each Exclusive Sponsorship option includes: Your logo on e-blast, logo on website/use of RMHCA logo on your website for one year, and recognized as a sponsor in RMHCA Arkansas Business gratitude ad. You will also be recognized as an Annual Partner for one year with signage in the RMHCA Dining room, on website, and on TV monitor next to elevators.

Additional benefits exclusive to selection:

DINNER SPONSOR

- o Sponsors the chef-prepared special dinner for parents and children at the House during the Gala for Families
- o Special recognition during the event live-stream
- o Recognized as Dinner Sponsor on all social media sites (11,000+ followers)
- o Special Event Gift Basket

SHARE-A-NIGHT

- o Presenting Sponsor of Share-A-Night
- o Logo everywhere Share-A-Night is mentioned
- o Special recognition during the event live-stream
- o Recognized as Share-A-Night Sponsor on all of our social media sites (11,000+ followers)
- o Special Event Gift Basket

THE DOOR (raffle prize valued at nearly \$5,000)

- o Presenting Sponsor of The Door
- o Logo everywhere Raffle is mentioned
- o Special recognition during the event live-stream
- o Recognized as The DOOR Sponsor on all of our social media sites (11,000+ followers)
- o Special Event Gift Basket

SILENT AUCTION

- o Logo on mobile bidding site, viewed by all mobile bidders (1,000+)
- o Special recognition during the event live-stream
- o Recognized as Silent Auction Sponsor on all of our social media sites (11,000+ followers)
- o Special Event Gift Basket

\$7,500 Gold

Represents two months of respite for all NICU families at the Ronald McDonald Family Room at UAMS

When a family has a child in the Neonatal Intensive Care Unit at UAMS, they often need a break from the constant stress of their baby's bedside. Just steps from their baby, they can walk down the hall to the Ronald McDonald Family Room to eat a meal, shower, do laundry, or take a nap.

- o Your logo in RMHCA Arkansas Business gratitude ad
- o Your logo on all of our social media sites
- o Company logo or your name in e-blast
- o Your logo on RMHCA website/use of RMHCA logo on your website for one year
- o Special Event Gift Basket

\$5,000 Silver

This sponsorship represents keeping the lights on in the Ronald McDonald House for one month. Without utilities, our program would not exist to provide a comfortable "home-away-from-home" for families with a child in the hospital. You will do more than keep the lights on...you will help families find respite to regain their strength to face the next day.

Your generous gift will be recognized in the following ways:

- o Your company name in Arkansas Business gratitude ad
- o Recognized on all social media sites
- o Company name in e-blast
- o Company name on RMHCA website/use of RMHCA logo on your website for one year
- o Special Event Gift Basket

\$2,500 Bronze

This sponsorship represents 25 nights for families to stay at the Ronald McDonald House. When a sick child must be treated in Little Rock they need their mom and dad at their bedside. Without your support to provide nights for parents, their options are few - their car, hospital waiting room, or worse, not being present with their child for painful or scary treatments. Families are provided meals, laundry facilities, play areas for siblings, and the support found from other parents undergoing a similar situation.

Your generous gift will be recognized in the following ways:

- o Your logo or name on event website
- o Your company name or your name on social media sites
- o ENDLESS gratitude from families staying at RMHCA thanks to you

THANK YOU for your consideration.
Please complete the Sponsor Contract today
so you can begin helping families today.

SPONSOR CONTRACT

1. Indicate your participation

EXCLUSIVES (\$10,000 each - (Indicate Preference Below)

- Dinner Sponsor Silent Auction
 The DOOR Share-A-Night

NON EXCLUSIVE

- Gold (\$7,500) Silver (\$5,000) Bronze (\$2,500)

2. Name As You Would Like To Be Recognized: _____

Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Mobile _____

3. Indicate Payment Option

- My Check Payable to "RMHC Arkansas" is enclosed
 Email invoice to me at _____
 Charge to my Credit Card: (3% credit card processing fee)

Card Number _____ Exp. Date _____
Cardholder Name _____ Sec. Code _____
Signature _____ Date _____

PAYMENT DUE NO LATER THAN FEBRUARY 10, 2021

4. Submit completed Contract (options for submitting)

RMHC Arkansas
1501 W. 10th Street
Little Rock, AR 72202

Email: Monika@RMHCArkansas.org
Register Online: ChocolateFantasyBall.org

Since 1981, Ronald McDonald House Charities of Arkansas has provided a "home-away-from-home" for more than 39,000 families thanks to donors. Thank you for choosing to help families.



**Ronald McDonald
House Charities®**
Arkansas