

**WHERE
HOPE
HAS A
HOME**



**Ronald McDonald
House®**
Shreveport-Bossier

A campaign to build the first
Ronald McDonald House in Northwest Louisiana

RMHShreveport-Bossier.org

Roy Griggs, Campaign Chair

A future program of
Ronald McDonald House Charities of Arkansas
1501 W. 10th Street, Little Rock, AR 72202
Serving Families **Since 1981**
rmhcarkansas.org | 501.374.1956

Founding Donor Sponsor/Naming Opportunities **Ronald McDonald House® Shreveport – Bossier**



You are invited to be part of this exciting opportunity to build the Ronald McDonald House Shreveport-Bossier. This home away from home will serve tens of thousands of families when their critically ill child is hospitalized. Your name will be on the Founding Donor wall and in the area you choose to sponsor for the life of the building.

The Ronald McDonald House will host 20 families each night. The 20,000⁺ square foot home away from home will include **20 private rooms where families will stay together, at no cost, enabling them to fully participate in their child's critical medical care.**

The House will serve families of pediatric patients being treated at any Shreveport hospital and will be located on Susan Drive across from Willis-Knighton South. Transportation for those needing a ride to other hospitals will be provided. In addition to a private room, families will have meals and snacks, play and activity spaces, laundry facilities, daily necessities, and a community of support from our compassionate staff, volunteers and other families experiencing similar crises.

Your gift may be paid all at once or pledged and paid in increments over three years, with all funds due by December 31, 2025. **Construction will not begin until 80% of necessary funding is committed, so the earlier your pledge is received, the earlier construction can begin.** Your pledge may be paid via check, credit card, cryptocurrency, or wire or stock transfer. All gifts are tax deductible in accordance with IRS regulations.

Following are sponsorship/naming opportunities; upon completion of final design, other options may be available. **Gifts of all sizes are needed, and you are not required to choose a naming opportunity.**

Lobby

\$1,500,000+

The Lobby offers the first impression for families, stilling a sense of home and comfort as they enter the doors of the Ronald McDonald House. It also welcomes volunteers, community leaders and others who tour, prepare meals or relax in the House. All Founding Donors' names will be prominently displayed in the Lobby.

The Family Tower

\$1,000,000+

The Family Tower, which includes two floors of Family Suites, will be set apart from the common spaces of the House. This enables families to have additional layer of privacy and peace during their stay.

The Beacon of Hope

\$1,000,000+

The Beacon of Hope will serve as an icon representing comfort, care, and hope for all families when they need a community of support. Each night the Beacon's colorful light will be seen from afar, representing the community that came together to make this Ronald McDonald House possible.

Family Dining Room

\$1,000,000+

Families gather for meals, snacks and camaraderie in the Family Dining Room. This common space serves as an inviting place where families will meet, share their stories and dine. Open 24 hours a day, the Dining Room is one of the most utilized common areas in the House. This is also where celebrations for families and other special occasions take place.

Family Kitchen

\$750,000+

The Kitchen is the heart of the Ronald McDonald House and the place where volunteers prepare a home-cooked dinner each night for the families, giving parents one less thing to worry about after a long day at the hospital. On occasion, professional chefs join in the fun to prepare special meals and healthy cooking demonstrations, and Sunday meals always provide memories when families are far from home. Volunteer groups will frequent the Kitchen to bake cookies, so that families have special treats in the afternoons and late nights. Families are always welcome to prepare their own meals if they prefer.

Entrance Plaza

\$750,000+

The initial view of the comfort and support of this home away from home families will experience occurs as they drive up to the House. A beautiful, landscaped area and covered drive will provide a user-friendly place for unloading and welcome guests and visitors alike.

Individual Floors in Family Tower (2 Floors) (1 SOLD – 1 available)

\$500,000+ each

This gift sponsors one entire floor of the Family Tower, where families will have a private room away from the activities and everyday noise of common areas in the House. Individual rooms will also be available for smaller naming opportunities.

Multipurpose/Conference Room

\$400,000+

From family meetings with medical professionals to workspace for volunteers, this flex-space will have a multitude of uses for families, volunteers, committees, and community groups. Whether it is transformed into Santa's Workshop, Movie Night, or planning a big fundraiser, this meeting space will be utilized by all.

Outdoor Playground

\$400,000+

The ultimate place for patients and their siblings to just be kids, expend some energy and enjoy the outdoors. This gives children a sense of normalcy where they can enjoy fresh air, sunlight and have lots of fun.

Welcome Center

\$350,000+

Prominently located in the Lobby, this will be the hub of communication for families, reassuring them that they are not alone on their journey. Visitors, volunteers, and donors will also check in here.

Shaded Patio/Outdoor Grill

\$300,000+

Large covered, outdoor lounge area with plenty of comfortable seating. Families can sit outside to read a book, watch their kids play, cook outdoors, or simply get some fresh air. Featuring built-in grills perfect for a group of volunteers to make a special dinner for families.

Great Room

\$250,000+

Just as in your own home, the Great Room will serve as a place for families and visitors to gather, relax and share the day's stories in a comfortable lounge setting.

Generator

\$250,000+

Keeping families comfortable and safe is key, and should we experience a loss of power a generator is a must. The generator will keep the House powered during an emergency power outage. Based on the location of the generator, a design may be incorporated to highlight the donor. This gift will actually underwrite the cost of this critical need.

Family Library

\$250,000+

The first room that people will see when they pass the Welcome Center. This large library will be a welcoming spot for families and children to read and enjoy family board game night. Visible from the Family Dining Room it will be an educational and fun spot for all ages.

Family Tower Elevator

\$250,000+

A must for accessibility for our families, the elevator will easily move them and their belongings to their rooms. It will also enable housekeeping, maintenance, volunteers, and staff to easily transport supplies, furnishings, and equipment. This gift will help underwrite the cost of this critical piece of equipment.

Security Sponsor

\$200,000+

Keeping families safe is top priority at Ronald McDonald House. You will provide a comprehensive security system, secure building and room access, cameras, as well as the check-in and screening system for families and visitors.

Indoor Playroom

\$150,000+

The indoor playroom will allow kids to play together and entertain themselves while parents are within eyesight. On rainy days and during the heat of summer, children and toddlers can safely have fun and test out the latest toys.

Toy Workshop

\$125,000+

Every child staying at the Ronald McDonald House will have the opportunity visit the Toy Workshop where they will find it stocked with new toys for all ages. Siblings are especially scared when their brother or sister is in the hospital, and picking a new toy helps divert their focus and keeps them entertained during long days at the hospital. The Toy Workshop is also visited after a bad day of treatment, on birthdays, or as a random act of fun with staff.

Family Pantry

\$100,000+

Located just off the Kitchen, the Family Pantry will ensure families have adequate nutrition and sustenance. Should they wish to prepare their own meals, cabinets and additional refrigerators will be available in the pantry for each family to store their food items. The Pantry will display a great array of snacks, fresh fruit, dairy, and other items for families to pack to take to the hospital for long days, as well as breakfast items.

Coffee Shop (“The Pelican Perch”)

\$100,000+

This dedicated space in the center of the House, located next to the Family Tower Elevator, will be a hotspot where parents can grab a cup of java and find a comfortable spot for remote work or to catch up on the day's emails. A cozy place for all to “*perk up at the Perch*”.

Signature Sculpture for Grounds Entrance

\$100,000+

Prominently featured on the front lawn of the new House, this will be a fun and whimsical display to greet families and guests. When families arrive, they are in a haze of worry, fear, and just trying to put one foot in front of the other. Having a warm and welcoming place to land is crucial to help them feel safe and cope with the days, weeks, or months ahead. This sculpture will be designed by a professional Louisiana sculptor.

Technology Sponsor

\$100,000+

Essential for families to stay connected when they are away from home and work, keeping their families informed, and up to date on House communications and current events. This gift will ensure up to date technology, internet, TVs, phones, monitors, digital messaging signage, and a family communication app.

Administrative Offices

\$100,000+

The business hub for our Louisiana team, this space will accommodate our dynamic fundraising, administrative and House operations staff as well as space for dedicated volunteers.

Basketball Half Court

\$75,000+

The basketball half court allows families and children to be together in a fun and active way. Many siblings are older, and this is a perfect way for families to decompress and spend some time together shooting hoops.

Family Check-In Room

\$75,000+

When a family arrives from the hospital, they are incredibly stressed. Every family that checks in to the House will meet our staff in this welcoming space. Here they will learn about activities in and features of the House, which is essential to help them feel at ease upon arrival. The room will include comfortable seating and plenty of space for additional family members. This can also serve as a quiet room when not in use.

Well-Being Salon

\$75,000+

A dedicated space where families can have their hair washed, cut, and styled for free. When families are far from home, personal care often takes a backburner. This will allow families to have the self-care they need to keep facing the long days at the hospital. Whether a child needs to have their head shaved, a mom just needs a shampoo and style, or dad needs a trim, all services will be free to families with the help of local volunteer stylists. The upscale Well-Being Space would include a styling chair, shampoo station, and styling area.

Receiving & Storage

\$75,000+

An important hub of the House, this space will be the dedicated area for House supplies, freezers, donations, event items and other household storage. From volunteers assembling snack bags for families to storage of clean linen, this is critical to our daily operations.

Outdoor Courtyard

\$50,000+

Beautifully appointed, open-air courtyard enclosed by the House on three sides. This will be an outdoor space where families can have a moment to breathe in some fresh air, rest, or watch their children on the playground or basketball court.

Family Mailboxes

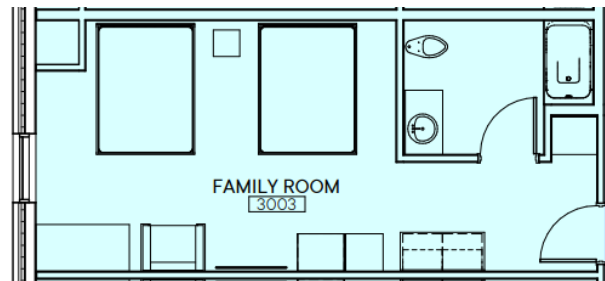
\$50,000

Families love receiving cards and letters when they are away from home. When these arrive, our caring staff places them in their personal mailboxes. They also receive notes of support from volunteers and community groups, and sometimes a small treat or gift to brighten their day.

Family Suites (3 SOLD – 17 available)

\$25,000+

This gift will provide a well-appointed overnight suite, designed in a soothing color palette, to give families much-needed time together and a good night's rest. Here they can stay together and bring their other children, relieving the anxiety of being separated during an already stressful time. Each suite will include two comfortable Tempur-Pedic queen beds and a spacious bathroom. Some suites will be designed with special, accessible features.



Loads of Fun Laundry (can be sponsored separately or as one opportunity)

\$50,000 for all

1st Floor

\$20,000+

This Laundry Room will be used by staff and guest families, including those who visit for the afternoon when they step away from the hospitals. Clean clothing helps families feel refreshed, comfortable and at home.

2nd and 3rd Floors in Family Tower (2 available)

\$15,000+ each

Laundry Rooms utilized by families on each Family Floor.

Gifts of all sizes are needed. If you would like to discuss naming opportunities or have questions please contact our Development Director, Emily Piechocki emily@rmhcarkansas.org or 501.978.3119



**Ronald McDonald
House Charities®**
Arkansas

1501 W. 10th Street, Little Rock, AR 72202
Serving Families **Since 1981**
rmhcarkansas.org | @rmhcarkansas
501.374.1956 | Keeping Families Close®

Your tax-deductible gift to help build the first Ronald McDonald House in Northwest Louisiana may be paid at any time before December 31, 2025. Arrangements for multi-year payments may also be made.

**FOUNDING DONOR
RECOGNITION BENEFITS**

With your permission we would recognize your gift in the following manner:

- Sponsorship/naming opportunity within the Ronald McDonald House (if desired)
- Placement on the Founding Donor Wall
- Recognition on campaign materials
- Recognition on campaign website
- Recognition on signage at events (announcement, groundbreaking, foundation signing, topping out, grand opening)
- Social and other media campaigns
- Other opportunities as they arise

Additionally, we will provide:

- Updates on the status of the Project's fundraising progress
- Invitations to project-related VIP and public events
- VIP Tours of the House at timely intervals during construction

For more information about naming opportunities contact Emily Piechocki
emily@rmhcarkansas.org | 501.978.3119



PLEDGE FORM

PAYMENT DUE IN FULL BY 12/31/2025

PLEASE EXECUTE AND RETURN TO ABOVE ADDRESS - **Attn: RMH SHREVEPORT - BOSSIER**

Name _____

Address _____

City _____ State _____ Zip _____

Preferred Phone _____ Email _____

Total Pledged \$ _____ **Payment included \$** _____ **Balance due \$** _____

Naming Opportunity from list,(if desired) _____

Signature _____ **Date** _____

May we list you as a donor, to inspire others to join you, as we promote the project? Yes No

RECOGNITION/SIGNAGE - Print name(s) as you would like to be listed on Campaign Donor signage

If this gift is: In Honor In Memory Name: _____

PAYMENT OPTIONS (please select one of four options)

One Payment Amount \$ _____

Check Cash Credit Card* Other (Specify) _____

*If Paying by Card, Card # _____ Exp. Date ____/____ Security Code _____

Signature _____ **Date** _____

or **Annual Payments** 2022 \$ _____ 2024 \$ _____

2023 \$ _____ 2025 \$ _____

If by credit card, charge my card (Check One) Annually Quarterly Monthly

Card # _____ Exp. Date ____/____ Security Code _____

Signature _____ **Date** _____

I would like a reminder for annual payments sent to me each year on _____

or **Stock Transfer** or **Wire Transfer** (Contact Emily for instructions)

or **Cryptocurrency** (Contact Emily for instructions)

Confirmed by _____ Date _____

RMH Staff Signature

For more information contact Emily Piechocki – emily@rmhcarkansas.org or 501.978.3119

THANK YOU FOR YOUR GIFT

PAYMENT PAYABLE TO "RMHC ARKANSAS"