

# Founding Donor Naming Opportunities Ronald McDonald House® Shreveport – Bossier



**WHERE  
HOPE  
HAS A  
HOME**



**Ronald McDonald  
House®  
Shreveport-Bossier**

**A campaign to build the first Ronald  
McDonald House in Northwest Louisiana**

**There are families who will need the Ronald McDonald House tonight. With your help, they will have a safe place to stay and a community of support when their critically ill child is hospitalized.**

**You are invited to be part of this exciting opportunity to build the Ronald McDonald House Shreveport-Bossier. This home away from home will serve tens of thousands of families when their critically ill child is hospitalized. Your name will be on the Founding Donor wall, and in the area you choose to sponsor, for the life of the building.**

Each year, this Ronald McDonald House will serve more than **21,000 family members** and provide them with **65,000+ meals**. **The 24,000 sf House will include 20 private rooms where they will stay together at no cost**, enabling them to fully participate in their child's medical care.

Willis-Knighton Health generously donated property with the clear understanding that this House will serve all area hospitals. Transportation to other hospitals will be provided. In addition to a private room, families will have meals and snacks, play and activity spaces, laundry facilities, daily necessities, and a community of support from our compassionate staff, volunteers and other families experiencing similar crises. All services are free to families, relieving some financial burdens and stressors. All hospital CEOs agree – the Ronald McDonald House is needed in the community

★ **Currently, over \$4.2 million has been raised; construction can begin when \$6.4 million has been committed, so the earlier your pledge is received the sooner construction can begin.** Your pledge may be paid via check, credit card, cryptocurrency, or wire or stock transfer. All gifts are tax deductible in accordance with IRS regulations.

Following are the available opportunities as of this date. **Gifts of all sizes are needed, and you are not required to choose a naming opportunity.**

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**NAMING OPPORTUNITIES ALREADY CLAIMED** (NOTE: Several donors have not selected a naming opportunity; as such they are not listed below)

- Beacon of Hope – **Willis Knighton Health System**
- Family Kitchen – **City of Shreveport**
- Family Tower Floor - 2<sup>nd</sup> Floor – **Caddo Parish Commission**
- Great Room – **AEP Foundation**
- Toy Workshop – **Ro and Steve White**
- Technology Sponsor – **Carter Credit Union**
- Family Check-In Room – **Barksdale Federal Credit Union**
- Basketball Half-Court – **John and Lindsay Atkins**
- Outdoor Courtyard - **Caddo Bossier Parishes Port Commission**
- Family Mailboxes – **Thresa Estopinal**
- Family Suites (8 Claimed/**12 Remaining**)

- |   |   |
|---|---|
| 1. <b>Dr. Brent and Jessica Whitton</b>   | 6. <b>Melissa Rose Maggio Foundation, Inc./ Vince and Sharon Maggio</b> |
| 2. <b>Dr. Joseph A. Bocchini, Jr.</b>   | 7. <b>Susan and Dean Davenport</b>                                      |
| 3. <b>DeSoto Parish Police Jury</b>   | 8. <b>Bharti M. Manchandia, M.D. and Manohar R. Manchandia, M.D.</b>    |
| 4. <b>Metro Aviation, Inc. Mike Stanberry</b>   |   |
| 5. <b>Minden Medical Center, Northern Medical Center &amp; Allegiance Health Management</b> |   |

- Loads of Fun 1<sup>st</sup> Floor Family Laundry Room – **Elite Health Solutions**
- Loads of Fun 2<sup>nd</sup> Floor Family Laundry Room - **Dr. Danielle and Nic Thomas**
- Loads of Fun 3<sup>rd</sup> Floor Family Laundry Room – **Dr. Minh Tran & Dr. Caroline Caperton, Ella Clair & Sophie Tran**

**The Family Tower** **\$2,000,000-\$3,000,000**

The 3-story Family Tower, which includes 20 Family Suites, enables families to have an additional layer of privacy and peace during their stay. Gifts of \$3 MM will include donor name on both the interior and exterior of the building (Your Name Family Tower); gifts of \$2 MM will include donor name in the interior of the building.

**Lobby** **\$1,500,000+**

The Lobby offers the first impression for families, instilling a sense of home and comfort as they enter the doors of the Ronald McDonald House. It also welcomes business leaders, community groups, volunteers and others who tour, prepare meals or meet in the House. The Founding Donor wall will be located in the Lobby.

**Family Dining Room** **\$1,000,000+**

Families gather for meals, snacks and camaraderie in the Family Dining Room. This 3-story common area serves as an inviting place where families will meet, share their stories and dine. Open 24 hours a day, the Dining Room is one of the most utilized spaces in the House. This is also where celebrations for families and other special occasions take place.

**Entrance Plaza** **\$750,000+**

As families drive up to the House, the welcoming Entrance Plaza will present the first sense of the comfort and support they will experience in this home away from home. A beautiful, landscaped area and covered drive will provide a user-friendly place for unloading and welcome guests and visitors alike.

- Individual Floor in Family Tower (Only 1 Floor remains available)** **\$500,000+**  
This gift sponsors one entire floor of the Family Tower, where families will have a private room away from the activities and everyday noise of common areas in the House. Individual rooms are also available for smaller naming opportunities.
- Multipurpose/Conference Room** **\$400,000+**  
From family meetings with medical professionals to workspace for volunteers and committees, and visiting community groups, this flex-space will have a multitude of uses. The room may be transformed into Santa's Workshop, Family Movie Night, or a fundraiser and will be utilized by all.
- Outdoor Playground** **\$400,000+**  
The ultimate place for patients and their siblings to just be kids, expend some energy and enjoy the outdoors. This gives children a sense of normalcy where they can enjoy fresh air, sunlight and have lots of fun.
- Welcome Center** **\$350,000+**  
Prominently located in the Lobby, this will be the communication hub for families, reassuring them that they are not alone on their journey. All families and visitors will check in here.
- Shaded Patio/Outdoor Grill** **\$300,000+**  
Large covered, outdoor lounge area with plenty of comfortable seating. Families can sit outside to read a book, watch their kids play, cook outdoors, or simply get some fresh air. Featuring built-in grills perfect for a group of volunteers to make a special dinner for families.
- Grand Staircase** **\$250,000+**  
Situated in the Family Dining Room, this impressive, three-story staircase will be a highly visible feature in the House.
- Generator** **\$250,000+**  
Keeping families comfortable and safe is key, and should we experience a loss of power a generator is a must. The generator will keep the House powered during an emergency power outage. Based on the location of the generator, a design may be incorporated to highlight the donor. This gift will actually underwrite the cost of this critical need.
- Family Tower Elevator** **\$250,000+**  
The elevator will easily move families and their belongings to their rooms. It will also enable housekeeping, maintenance, volunteers, and staff to easily transport supplies, furnishings, and equipment.
- Security Sponsor** **\$200,000+**  
Keeping families safe is top priority at Ronald McDonald House. You will provide a comprehensive security system, secure building and room access, cameras, as well as the check-in and screening system for families and visitors.
- Indoor Playroom** **\$150,000+**  
The indoor playroom will allow kids to play together and entertain themselves while parents are within eyesight. On rainy days and during the heat of summer, children and toddlers can safely have fun and test out the latest toys.
- Coffee Shop ("The Pelican Perch")** **\$100,000+**  
This dedicated space in the center of the House, located next to the Family Tower Elevator, will be a hotspot where parents can grab a cup of java and find a comfortable spot for remote work or to catch up on the day's emails. A cozy place for all to **"perk up at the Perch"**.

### **Administrative Offices**

**\$100,000+**

The business hub for our Louisiana team, this space will accommodate our dynamic fundraising, administrative and House operations staff as well as space for dedicated volunteers.

### **Family Pantry**

**\$100,000+**

Located just off the Kitchen, the Family Pantry will ensure families have adequate nutrition and sustenance. Should they wish to prepare their own meals, cabinets and additional refrigerators will be available in the pantry for each family to store their food items. The Pantry will display a great array of snacks, fresh fruit, dairy, and other items for families to pack to take to the hospital for long days, as well as breakfast items.

### **Signature Sculpture for Grounds Entrance**

**\$100,000+**

Prominently featured on the front lawn, this will be a whimsical touch to greet families and guests. When families arrive they are in a haze of worry, fear, and just trying to put one foot in front of the other. Having a warm and welcoming place to land is crucial, helping them feel safe and cope with the days, weeks, or months ahead. Created by a professional Louisiana sculptor.

### **Well-Being Salon**

**\$75,000+**

A dedicated space where families can have their hair washed, cut, and styled for free. When families are far from home, personal care often takes a backburner. This will allow families to have the self-care they need to keep facing the long days at the hospital. Whether a child needs to have their head shaved, a mom just needs a fresh cut, or dad needs a trim, all services will be free to families with the help of local volunteer stylists. The upscale Well-Being Space will include a styling chair, shampoo station, and styling area.

### **Receiving & Storage**

**\$50,000+**

An important hub of the House, this space will be the dedicated area for House supplies, freezers, donations, event items and other household storage. From volunteers assembling snack bags for families to storage of clean linen, this is critical to our daily operations.

### **Family Suites (12 Remaining!)**

**\$25,000+**

This gift will provide one of 20 well-appointed overnight suites, designed in a soothing color palette, to give families much-needed time together and a good night's rest. Here they can stay together and bring their other children, relieving the anxiety of being separated during an already stressful time. Each suite will include two comfortable Tempur-Pedic queen beds and a spacious bathroom. Some suites will be designed with special, accessible features.



If you would like to discuss a specific naming opportunity, contact  
Janell Mason - 501.539.0913 or [janell@rmhcarkansas.org](mailto:janell@rmhcarkansas.org)



A future program of  
**Ronald McDonald House Charities of Arkansas**  
**Serving Families Since 1981**  
1501 W. 10th Street, Little Rock, AR 72202  
501.374.1956 | Keeping Families Close®

**Your tax-deductible gift to help build the first Ronald McDonald House in Northwest Louisiana may be paid at any time before December 31, 2025**

**Multi-year payments are also available**

**FOUNDING DONOR  
RECOGNITION BENEFITS**

**With your permission we would recognize your gift in the following manner:**

- Sponsorship/naming opportunity within the Ronald McDonald House (if desired)
- Placement on the Founding Donor Wall
- Recognition on campaign materials
- Recognition on campaign website
- Recognition on signage at events (announcement, groundbreaking, foundation signing, topping out, grand opening)
- Social and other media campaigns
- Other opportunities as they arise

**Additionally, we will provide:**

- Updates on the status of the Project's fundraising progress
- Invitations to project-related VIP and public events
- VIP Tours of the House at timely intervals during construction

To discuss benefits, contact Janell Mason [janell@rmhcarkansas.org](mailto:janell@rmhcarkansas.org) | 501.539.0913

**GIFTS OF ALL SIZES ARE NEEDED!**





A future program of RMHC Arkansas
1501 W. 10th Street, Little Rock, AR 72202
Janell Mason, CEO | 501.374.1956

MY PLEDGE TO HELP BUILD THE RONALD MCDONALD HOUSE SHREVEPORT-BOSSIER

PLEDGE PAYMENTS ARE DUE IN FULL 12/31/2025; however, gifts of \$1 million+ may be paid over 5 years
PLEASE EXECUTE AND RETURN TO JANELL@RMHCARKANSAS.ORG

Name
Address
City State Zip
Preferred Phone Email

Total Pledged \$ Payment included \$ Balance due \$
Naming Opportunity from list (if desired)
Signature Date

May we list you as a donor to inspire others to join you as we promote the project? Yes No

RECOGNITION/SIGNAGE - Print name(s) as you would like to be listed on Donor signage

If this gift is: In Honor In Memory Name:

PAYMENT OPTIONS (please select one option)

One Payment Amount \$
Check Cash Credit Card\*

\*If Paying by Card, Card # Exp. Date Security Code

Signature Date

Annual Payments 2023 \$ 2024 \$ 2025 \$

(Note: gifts of \$1 million+ may be paid over 5 years)

If by credit card, charge my card (Check One) Annually Quarterly Monthly

Card # Exp. Date Security Code

Signature Date

I would like a reminder for annual payments sent to me each year on

Stock or wire transfer, or cryptocurrency

Confirmed by RMH Staff Signature Date

For pledge questions contact Janell Mason - janell@rmhcarkansas.org or 501.539.0913

THANK YOU FOR YOUR GIFT

PAYMENT PAYABLE TO "RMHC ARKANSAS"