

Students: Pick Up The Tab!

Pop Tab Pandemonium Contest

RONALD McDONALD HOUSE CHARITIES® OF ARKANSAS



How It Works

Start Collecting Now!

The Pop Tab program teaches students about **philanthropy, in addition to the benefits of conservation and recycling**. It also raises valuable funds and awareness for Ronald McDonald House Charities of Arkansas (RMHCA). Pop tabs are recycled, converted to cash, and 100% of the monies received fund nights for families staying at the Ronald McDonald House whose children are sent to Little Rock for life-saving medical care. Your support helps ensure that these families will continue to have a place to find respite, comfort and support, together, just steps from Arkansas Children's Hospital.

- **Save Pop Tabs!** Students and/or youth groups, along with faculty and staff, can collect pop tabs throughout the school year. Since pop tabs are found on many types of cans, including soda, soup, vegetable, tuna, and pet food cans, **there is no cost to collect them.**
- **The Big Day!** Registered groups will bring their tabs to the **Little Rock Zoo** parking lot on **Thursday, April 19, 2018**, between **9:00am-12:00pm**, competing for the title of **2018 Pop Tab Pandemonium Champion**. Start collecting now!
- **Register by January 15, 2018** Submit the enclosed [Pop Tab Contest Registration Form](#) and return to Erica Carlock (contact information below). **The deadline for registration is January 15, 2018.** Registered groups will receive periodic updates regarding activities and family stories from RMHCA, as well as drop-off information about the BIG DAY.
- **Storage and Delivery Requirements**
 - Package all **pop tabs** in garbage bags, so they can be properly weighed
 - **Double bag** and seal bags, to avoid bag rips and spillage
 - **Clearly label each bag with the name of the school or group** (will help avoid confusion)
- **The Weigh-In** Groups must be present to compete, along with you or another adult representative of your organization. Students/group members are welcome to attend the official weigh-in.
- **New This Year!** Registered groups may purchase tickets to the Zoo for the reduced rate of \$6/person, so you and your students can enjoy a field trip after your school weighs in your tabs. Call the ZOO at 501-661-7200 to reserve your tickets. The Zoo will also highlight the winning teams on their website and social media!
- **Celebrate!** The **Winner will be the group that has the most pounds of tabs per person.** Recognition will be given for Winner, 2nd and 3rd Places. Each will receive:
 - Corresponding trophy for WINNER, 2nd or 3rd Place
 - Recognition on RMHCA website and RMHCA social media (10,000+ followers) [@rmhcarkansas](#)
 - Recognition on RMHCA website (RMHCArkansas.org)
 - Highlighted on RMHCA messaging monitor for one month

Questions?

Contact Erica Carlock at erica@rmhcarkansas.org or call **(501) 374-1956** for more information

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