

Groups: Pick Up The Tab! Pop Tab Pandemonium Contest

RONALD McDONALD HOUSE CHARITIES® OF ARKANSAS



How It Works

Start Collecting Now!

The Pop Tab program raises valuable funds and awareness for Ronald McDonald House Charities of Arkansas (RMHCA). Pop tabs are recycled, converted to cash, and 100% of the monies received fund nights for families staying at the Ronald McDonald House whose child is sent to Little Rock for life-saving medical care. Your support helps ensure that these families will continue to have a place to find respite, comfort and support, together, just steps from Arkansas Children's Hospital, and minutes away from UAMS and Baptist Hospital.

- **Save Pop Tabs** Schools, businesses, church groups, civic groups, families...anyone can collect pop tabs throughout the school year. Since pop tabs are found on many types of cans, including soda, soup, vegetable, tuna, and pet food cans, **there is no cost to collect them.**
- **The Big Day** Registered groups will bring their tabs to the **Little Rock** on **Friday, May 10, 2019**, between **9:00am-12:00pm**, competing for the title of **2019 Pop Tab Pandemonium Business/Civic Group Champion**. Start collecting now!
- **Register by March 30, 2019** Submit the enclosed [Pop Tab Contest Registration Form](#) and return to Erica Carlock (contact information below). **The deadline for registration is March 30, 2019.** Registered groups will receive periodic updates regarding activities and family stories from RMHCA, as well as drop-off information about the BIG DAY.
- **Storage and Delivery Requirements**
 - Package all **pop tabs** in garbage bags, so they can be properly weighed
 - **Double bag** and seal bags, to avoid bag rips and spillage
 - **Clearly label each bag with the name of the school or group** (will help avoid confusion)
- **The Weigh-In** Groups or an adult representative of your organization must be present at the time of weigh in.
- **ZOO Deal** Registered groups may purchase tickets to the ZOO for the reduced rate of \$6/person, so you and your group can enjoy a day at the Zoo after your tabs at weighed in. Call the ZOO at 501-661-7200 to reserve your tickets.
- **Celebrate!** The **Winner will be the group that has the most pounds of tabs per person.** Recognition will be given for Winner, 2nd and 3rd Places. Each will receive:
 - Corresponding trophy for WINNER, 2nd or 3rd Place
 - Recognition on RMHCA website and RMHCA social media (10,000+ followers) **@rmhcarkansas**
 - Recognition on RMHCA website (RMHCArkansas.org)
 - Highlighted on RMHCA messaging monitor for one month

Questions?

Contact Erica Carlock at erica@rmhcarkansas.org or call **(501) 537-3910** for more information

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