



CHOCOLATE FANTASY BALL 2022

PRESENTED BY

BKD
CPAs & Advisors

Saturday, February 12, 2022

Six O'Clock in the Evening
Statehouse Convention Center
Wally Allen Ballroom
Little Rock, AR

Gala Chair - **Susie Morgan**

Honoree - **McDonald's ArkLaTx Co-op**

Named AY Magazine Best of 2021 "Gala of the Year"
Arkansas Life 2019 "Best Charity Gala"
Arkansas Times Best of 2019 "Charity Event"
AND AY Magazine 2018 "Gala of the Year"



Ronald McDonald
House Charities®
Arkansas

Your gift provides a "home-away-from-home"
for families whose child has been sent to Little Rock for life-saving
medical care.
RMHCArkansas.org | @RMHCArkansas



**CHOCOLATE
FANTASY
BALL
2022**

SPONSORSHIP OPPORTUNITIES

To secure your level of participation submit the enclosed contract as soon as possible. For additional information contact Alex Hudson 501-978-3118 or ALEX@RMHCARKANSAS.ORG

PRESENTED BY

BKD
CPAs & Advisors

\$15,000 PLATINUM

TWO TABLES OF 10 IN PLATINUM SEATING

Represents operating expenses for 150 nights for families to stay in the Ronald McDonald House

- o Company logo or your name in invitation**
- o Introduction from podium
- o Your ad on screens during event
- o Special recognition on RMHCA social media
- o Your logo on RMHCA website; use of our logo on your website for one year
- o Commemorative gift

\$10,000 EXCLUSIVE (ONE OF EACH)

TABLE OF 10 IN EXCLUSIVE SEATING

Each Exclusive Sponsorship represents two months of utilities for the Ronald McDonald House

Each sponsorship option includes: logo on screens during event, logo or name in invitation**, logo on RMHCA website/use of our logo on your website for one year, recognition from the podium and one commemorative gift. Additional benefits exclusive to selection:

CHAMPAGNE WALL

- o Logo on Champagne Wall located at the entrance
- o Opportunity to provide a toast during the program

CHOCOLATE ROOM

- o Banner signage at entrance of Chocolate Room
- o Logo on all chocolate table tent signs (40-50)

THE DOOR (raffle prize valued at nearly \$5,000)

- o Logo signage at raffle "booth"
- o Logo on screens during drawing
- o Logo on "The Door" (10 tickets called to draw key for The Door)

LIVE AUCTION

- o Logo on screens during live auction
- o Logo on Live Auction display signs in foyer
- o Logo on Live Auction summary cards at each place setting

PHOTO BOOTH

- o Logo on screens with Photo Booth images during the evening
- o Logo on all Photo Booth photo pix

SHARE-A-NIGHT

- o Logo on Share-A-Night cards at each table (Five per table)
- o Opportunity to place logo pens at each table (Five per table)

SILENT AUCTION

- o Logo on mobile bidding site, viewed by all mobile bidders (1500+)
- o Logo on all auction display signs (125-150)

TECHNOLOGY

- o Logo on Charging Station
- o Logo on signage at each check in station (6-8)
- o Signage at Mobile Bidding information desk

\$7,500 GOLD

TWO TABLES OF 10 IN GOLD SEATING

Represents two months of maintenance to keep the Ronald McDonald House in top condition

- o Company logo or your name in invitation**
- o Your ad on screens during event
- o Commemorative gift
- o Special recognition on RMHCA social media
- o Your logo on RMHCA website/use of our logo on your website for one year

\$5,000 SILVER

TABLE OF 10 IN SILVER SEATING

Represents dental care for five children on the Ronald McDonald Care Mobile

- o Company name or your name in invitation**
- o Your ad on screens during event
- o Commemorative gift
- o Your logo on RMHCA website/use of our logo on your website for one year

\$3,000 BRONZE

TABLE OF 10 IN BRONZE SEATING

Represents operating expenses for 25 nights for families to stay in the Ronald McDonald House

- o Company name or your name in invitation**
- o Your name on screens during event
- o Your name on RMHCA website/use of our logo on your website for one year

\$750 PATRON

Represents five nights stay in the Ronald McDonald House

- o Name in invitation**
- o Two tickets to gala in open seating

\$300 INDIVIDUAL TICKETS

Represents three nights stay in the Ronald McDonald House

- o One Ticket to gala in open seating

THESE BENEFITS ONLY AVAILABLE ON PRINT MATERIALS IF SPONSORSHIP SECURED BY **DECEMBER 3, 2021



February 12, 2022

PRESENTED BY



CPAs & Advisors



RMHC Arkansas

SPONSOR CONTRACT

1. Indicate Your Participation

___ Platinum (\$15,000)

___ Exclusive (\$10,000 each - Indicate Preference Below)

___ Champagne Wall
SOLD! Chocolate Room

SOLD! The DOOR

___ Photo Booth

___ Silent Auction

SOLD! Live Auction

SOLD! Share-A-Night

___ Technology

___ Gold (\$7,500)

___ Silver (\$5,000)

___ Bronze (\$3,000)

___ Patron (\$750/2 Tickets)

___ Individual Tickets (\$300 each) - Indicate # of Tickets Desired

2. Name As You Would Like To Be Recognized

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Mobile: _____ (in case of inclement weather)

3. Indicate Payment Option

___ My Check Payable to "RMHC Arkansas" is enclosed

___ Email invoice to me at: _____

___ Charge to my Credit Card: (3% credit card processing fee)

Card Number: _____ Exp. Date: _____

Cardholder Name: _____ Sec. Code: _____

Signature: _____ Date: _____

PAYMENT DUE NO LATER THAN DATE OF EVENT - FEBRUARY 12, 2022

4. Submit completed Contract

RMHC Arkansas
1501 W. 10th Street
Little Rock, AR 72202

Email: alex@RMHCArkansas.
Register Online: ChocolateFantasyBall.com

For additional information contact Alex - 501.978.3118 or alex@RMHCArkansas.org