



# CHOCOLATE FANTASY BALL 2022

PRESENTED BY

**BKD**  
CPAs & Advisors

**Saturday, February 12, 2022**

Six O'Clock in the Evening  
Statehouse Convention Center  
Wally Allen Ballroom  
Little Rock, AR

Gala Chair - **Susie Morgan**

Honoree - **McDonald's ArkLaTx Co-op**

***Named AY Magazine Best of 2021 "Gala of the Year"***  
***Arkansas Life 2019 "Best Charity Gala"***  
***Arkansas Times Best of 2019 "Charity Event"***  
***AND AY Magazine 2018 "Gala of the Year"***



**Ronald McDonald  
House Charities®**  
Arkansas

Your gift provides a "home-away-from-home"  
for families whose child has been sent to Little Rock for life-saving  
medical care.  
RMHCArkansas.org | @RMHCArkansas



**CHOCOLATE  
FANTASY  
BALL  
2022**

**SPONSORSHIP OPPORTUNITIES**

To secure your level of participation submit the enclosed contract as soon as possible. For additional information contact Alex Hudson 501-978-3118 or [ALEX@RMHCARKANSAS.ORG](mailto:ALEX@RMHCARKANSAS.ORG)

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**\$15,000 PLATINUM**

**TWO TABLES OF 10 IN PLATINUM SEATING**

**Represents operating expenses for 150 nights for families to stay in the Ronald McDonald House**

- o Company logo or your name in invitation\*\*
- o Introduction from podium
- o Your ad on screens during event
- o Special recognition on RMHCA social media
- o Your logo on RMHCA website; use of our logo on your website for one year
- o Commemorative gift

**\$10,000 EXCLUSIVE (ONE OF EACH)**

**TABLE OF 10 IN EXCLUSIVE SEATING**

**Each Exclusive Sponsorship represents two months of utilities for the Ronald McDonald House**

Each sponsorship option includes: logo on screens during event, logo or name in invitation\*\*, logo on RMHCA website/use of our logo on your website for one year, recognition from the podium and one commemorative gift. Additional benefits exclusive to selection:

**CHAMPAGNE WALL**

- o Logo on Champagne Wall located at the entrance
- o Opportunity to provide a toast during the program

**CHOCOLATE ROOM**

- o Banner signage at entrance of Chocolate Room
- o Logo on all chocolate table tent signs (40-50)

**THE DOOR (raffle prize valued at nearly \$5,000)**

- o Logo signage at raffle "booth"
- o Logo on screens during drawing
- o Logo on "The Door" (10 tickets called to draw key for The Door)

**LIVE AUCTION**

- o Logo on screens during live auction
- o Logo on Live Auction display signs in foyer
- o Logo on Live Auction summary cards at each place setting

**PHOTO BOOTH**

- o Logo on screens with Photo Booth images during the evening
- o Logo on all Photo Booth photo pix

**SHARE-A-NIGHT**

- o Logo on Share-A-Night cards at each table (Five per table)
- o Opportunity to place logo pens at each table (Five per table)

**SILENT AUCTION**

- o Logo on mobile bidding site, viewed by all mobile bidders (1500+)
- o Logo on all auction display signs (125-150)

**TECHNOLOGY**

- o Logo on Charging Station
- o Logo on signage at each check in station (6-8)
- o Signage at Mobile Bidding information desk

**\$7,500 GOLD**

**TWO TABLES OF 10 IN GOLD SEATING**

**Represents two months of maintenance to keep the Ronald McDonald House in top condition**

- o Company logo or your name in invitation\*\*
- o Your ad on screens during event
- o Commemorative gift
- o Special recognition on RMHCA social media
- o Your logo on RMHCA website/use of our logo on your website for one year

**\$5,000 SILVER**

**TABLE OF 10 IN SILVER SEATING**

**Represents dental care for five children on the Ronald McDonald Care Mobile**

- o Company name or your name in invitation\*\*
- o Your ad on screens during event
- o Commemorative gift
- o Your logo on RMHCA website/use of our logo on your website for one year

**\$3,000 BRONZE**

**TABLE OF 10 IN BRONZE SEATING**

**Represents operating expenses for 25 nights for families to stay in the Ronald McDonald House**

- o Company name or your name in invitation\*\*
- o Your name on screens during event
- o Your name on RMHCA website/use of our logo on your website for one year

**\$750 PATRON**

**Represents five nights stay in the Ronald McDonald House**

- o Name in invitation\*\*
- o Two tickets to gala in open seating

**\$300 INDIVIDUAL TICKETS**

**Represents three nights stay in the Ronald McDonald House**

- o One Ticket to gala in open seating

\*\*THESE BENEFITS ONLY AVAILABLE ON PRINT MATERIALS IF SPONSORSHIP SECURED BY **DECEMBER 3, 2021**



February 12, 2022

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CPAs & Advisors



RMHC Arkansas

SPONSOR CONTRACT

1. Indicate Your Participation

- \_\_\_ Platinum (\$15,000)
\_\_\_ Exclusive (\$10,000 each - Indicate Preference Below)
\_\_\_ Champagne Wall \_\_\_ The DOOR \_\_\_ Photo Booth \_\_\_ Silent Auction
\_\_\_ Chocolate Room \_\_\_ Live Auction \_\_\_ Share-A-Night \_\_\_ Technology
\_\_\_ Gold (\$7,500)
\_\_\_ Silver (\$5,000)
\_\_\_ Bronze (\$3,000)
\_\_\_ Patron (\$750/2 Tickets)
\_\_\_ Individual Tickets (\$300 each) - Indicate # of Tickets Desired

2. Name As You Would Like To Be Recognized

Contact Name: \_\_\_\_\_
Address: \_\_\_\_\_
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
Phone: \_\_\_\_\_ Email: \_\_\_\_\_
Mobile: \_\_\_\_\_ (in case of inclement weather)

3. Indicate Payment Option

\_\_\_ My Check Payable to "RMHC Arkansas" is enclosed
\_\_\_ Email invoice to me at: \_\_\_\_\_
\_\_\_ Charge to my Credit Card: (3% credit card processing fee)
Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_
Cardholder Name: \_\_\_\_\_ Sec. Code: \_\_\_\_\_
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PAYMENT DUE NO LATER THAN DATE OF EVENT - FEBRUARY 12, 2022

4. Submit completed Contract

RMHC Arkansas
1501 W. 10th Street
Little Rock, AR 72202

Email: alex@RMHCArkansas.
Register Online: ChocolateFantasyBall.com

For additional information contact Alex - 501.978.3118 or alex@RMHCArkansas.org