



**Ronald McDonald
House Charities®**
Arkansas

1501 W. 10th Street, Little Rock, AR 72202
501-374-1956 Phone 501-374-2418 Fax
rmhcarkansas.org
Keeping Families Close™

Pop Tab Pandemonium is a simple way, and great opportunity, to teach your students about **philanthropy**, in addition to the benefits of **conservation** and **recycling**!

I hope you will consider enrolling your school in our **11th Annual Pop Tab Pandemonium Contest**. Schools from across our state compete each year to see who can collect the highest average pounds of pop tabs per student. This allows groups large and small to participate equally. Since pop tabs are found on many cans, including soda, soup, vegetable, tuna, and pet food cans, **there is no cost to collect them**.



For 38 years, Ronald McDonald House Charities of Arkansas has provided a “*home-away-from-home*” for families whose child is sent to Little Rock for life-saving medical care. In 2017, 1,138 families from Arkansas and beyond stayed here, finding a comfortable suite, meals and snacks, free laundry facilities, lots of play spaces and activities for siblings, and support from other families going through similar situations. **Your school may have even had a student whose family stayed here.**

Last year the Pop Tab program raised over \$7,000.00; \$2,500 of that came from the 2017 Pop Tab Pandemonium event. My goal for this year’s upcoming event is \$5,000. We recycle pop tabs all year long and monies received (50 cents/pound currently) help us serve even more families. This fundraiser and awareness builder is proof that collecting a little tab can really make a big difference in the lives of critically ill children and their families!

Our big weigh-in will be held at **the Little Rock ZOO**. They have graciously offered the rate of \$6/ticket for **registered** Pop Tab Pandemonium groups. The Little Rock Zoo has a focus on recycling and they are excited about the opportunity to partner with us and help teach your students about recycling.



Enclosed is information about the contest. Please consider enrolling your school to participate in this contest. While we cannot make the medicine a child takes taste better, we can offer a place for their families to stay together, just steps from Arkansas Children’s Hospital, or minutes from UAMS and Baptist Hospital. If you have questions please contact me at (501) 537-3910 or erica@rmhcarkansas.org.

Sincerely,

Erica

Erica Carlock
Programs Coordinator

Since 1980, RMHC Arkansas has provided a “home-away-from-home” that serves and sustains families of children being treated at area hospitals and supports community programs that serve the needs of children.